

Sample sponsorship letter if you'd like to focus on a specific animal

Subject: Support me and help the animals

I will be participating in the Poplar Spring Animal Sanctuary "Run For The Animals". The race is a 5K run and 1 mile walk. Besides training for this event, I am also raising money to help care for **(enter animal's name and type of animal, e.g. Harry the goat)** and all the other animals at the sanctuary. Poplar Spring is a 400 acre non-profit refuge which provides a permanent home for over 200 formerly abused and abandoned farm animals and rehabilitated wildlife. The sanctuary assists humane societies throughout the country with cruelty cases, and provides a protected release site for previously injured or orphaned wildlife. If you would like to learn more about Poplar Spring Animal Sanctuary their website can be accessed at <http://www.animalsanctuary.org> .

I am committed to raising at least **\$(fill in amount)**, although I would like to raise even more. I'm asking for your support. Any donation you can make to help me meet this goal would be most appreciated. You can see a picture of **(enter animal's name)** and make an on-line donation by clicking on the link labeled "Follow This Link", towards the bottom of this e-mail.

Thank you for supporting me in this undertaking. When I participate in the race you'll know that you've helped the animals and made the race that much more rewarding to me.

My sincerest thanks,

(Enter your name)

P.S. Please feel free to forward this on to anyone you believe might be interested in contributing.